

2026 MEDIA KIT

THE MOTH

WHO WE ARE

THE MOTH is a global storytelling nonprofit with the mission to inspire people to listen and share openly, think and feel deeply, and expand their understanding of one another. Since 1997, The Moth has presented more than 70,000 true stories—told live and without notes—in 11 countries, across 6 continents. Today, The Moth produces 600+ live shows annually, as well as the Peabody Award-winning *The Moth Radio Hour*, and the chart-topping *The Moth Podcast*. Through workshops for students, educators, adults, advocates, and professionals, The Moth guides thousands of new storytellers each year in finding and sharing their own voices. Learn more at themoth.org @MothStories



THE MOTH BY THE NUMBERS

70,000+ stories told live on stage since 1997 across **6** continents
540+ radio stations air the Peabody Award-winning program, *The Moth Radio Hour*
4 storytelling workshop divisions, reaching **thousands** each year, with alumni from **80+** countries
25,000+ story submissions to the pitchline from everyday people around the globe
35 million+ annual podcast downloads
29 cities worldwide with monthly open-mic StorySLAMs
2.9 million+ followers across The Moth's social media profiles
4 stories told by Nobel Laureates
3 storytellers who have been to outer space
4 onstage marriage proposals (they all said yes! phew!)

Logos, select leadership bios, and more can be found at themoth.org/media

THE MOTH

STORYTELLING EVENTS

"When it comes to engaging and brilliant storytelling, The Moth never disappoints. Moth performances are the go-to for anyone who has ever wanted to hear the best of the art of storytelling." –*Forbes*



MAINSTAGE
DIRECTED TRUE STORIES

The quintessential Moth experience: a two-act show where five tellers and a notable host share true personal stories, without notes.

PHOTOS



STORYSLAM
OPEN-MIC

Community-focused, open-mic storytelling competitions currently held in 29 cities where anyone can share a five-minute story on the night's theme. These ten lucky audience members, picked at random, vie for the chance to be crowned the night's StorySLAM winner.

PHOTOS



GRANDSLAM
STORYTELLING CHAMPIONSHIP

Held in select cities, ten StorySLAM winners are invited to take to the GrandSLAM stage for the ultimate storytelling competition.

PHOTOS



SHOWCASE

Specialty Showcases are curated events hosted throughout the year, and in a variety of flavors! At all Showcases, storytellers receive coaching from Moth directors. Showcases are often the best way to experience stories from our workshop programs, or stories from our archives we wanted to put back on stage.

Photos available upon request.

THE MOTH HOLDS REGULAR EVENTS IN 29 CITIES AROUND THE WORLD:

ANN ARBOR, ASHEVILLE, ATLANTA, BERKELEY, BIRMINGHAM, BOSTON, BURLINGTON, CHICAGO, DENVER, DETROIT, HOUSTON, KANSAS CITY, LONDON, LOS ANGELES, LOUISVILLE, MADISON, MELBOURNE, MIAMI, MILWAUKEE, MINNEAPOLIS, NEW ORLEANS, NEW YORK CITY, PHILADELPHIA, PHOENIX, PORTLAND, SAN FRANCISCO, SEATTLE, ST. PAUL AND WASHINGTON D.C.

PLUS, VISITS EVEN MORE CITIES WITH SPECIALTY PROGRAMMING AND WORKSHOPS EACH YEAR!

THE MOTH

WORKSHOP PROGRAMS



ONE METHODOLOGY. MANY DOORS.

At the center of everything The Moth does is a practice — a set of principles for helping people find, shape, and tell true personal stories. That practice works in a corporate boardroom and in a community center. In a high school classroom and in a prison. In Nairobi and in New York.

With 50+ instructors worldwide, The Moth has been designing storytelling workshops for nearly 30 years to meet communities where they are.

WORKSHOPS FOR CHANGEMAKERS

The Moth Community Program and **The Moth Global Program** partner with community organizations, non-profits, and individuals to teach storytelling that builds voice, community, and advocacy capacity.

WORKSHOPS FOR COMPANIES & ORGANIZATIONS

MothWorks offers customized workshops and corporate events. These experiences introduce a vocabulary for storytelling within the workspace, and offer practical storytelling solutions for business.

WORKSHOPS FOR STUDENTS & EDUCATORS

The Moth EDU Program works with young people in and out of schools to build confidence, identity, and critical thinking through workshops, performances, and innovative academic resources.

WORKSHOPS FOR INDIVIDUALS

Moth members are eligible to participate in storytelling workshops to hone their craft of true, personal storytelling.

THE MOTH HAS HOSTED WORKSHOPS IN 42 COUNTRIES

AFGHANISTAN, BANGLADESH, BARBADOS, BOTSWANA, CAMEROON, DRC, EGYPT, ETHIOPIA, FRANCE, GAMBIA, GHANA, GUINEA, HAITI, INDIA, INDONESIA, IVORY COAST, KENYA, LESOTHO, LIBERIA, YEMEN, MADAGASCAR, MALAWI, MALDIVES, MALI, MEXICO, MOROCCO, NEPAL, NIGERIA, PAKISTAN, PARAGUAY, PHILIPPINES, SENEGAL, SIERRA LEONE, SOUTH AFRICA, SRI LANKA, SWEDEN, TANZANIA, TUNISIA, UGANDA, UNITED STATES, ZAMBIA AND ZIMBABWE.

THE MOTH

AWARD-WINNING AUDIO PROGRAMS

PEABODY WINNER

540+ PUBLIC RADIO STATIONS

35MM+ ANNUAL PODCAST DOWNLOADS

SIGNAL AWARDS 2026 LISTENER'S CHOICE

SIGNAL AWARDS 2026 GOLD WINNER

THE MOTH RADIO HOUR

The Moth Radio Hour brings the magic of The Moth's live storytelling experience to public radio audiences nationwide. Airing on more than 540 public radio stations, the show features a curated collection of true stories from The Moth's live shows and programs. Each hour blends humor, heartbreak, and unexpected moments, with stories told with honesty, courage, and wit. A rotating roster of Moth hosts takes listeners beyond the stage to explore the stories behind the stories.

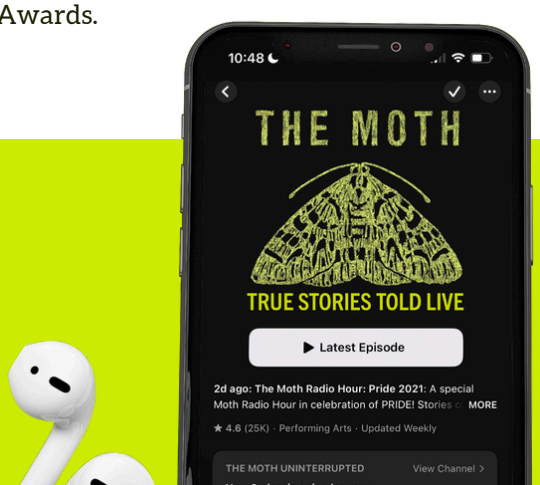
Praised for "reinventing and reinvigorating" the art of storytelling, *The Moth Radio Hour* is the recipient of a prestigious Peabody Award. The show is produced by The Moth, **Jay Allison**, and Atlantic Public Media, and presented by PRX (Public Radio Exchange).

THE MOTH PODCAST

The Moth Podcast brings unforgettable true stories—told live and without notes—to listeners *everywhere*. Since launching in 2008, the podcast has featured episodes of *The Moth Radio Hour* alongside original, podcast-exclusive episodes released every Friday.

With more than 35 million downloads annually, The Moth Podcast spent much of 2025 ranked #1 in the Arts category on Apple Podcasts and is available wherever you listen. Led by Executive Producer **Sarah Austin Jenness** and directed by **Chloe Salmon**, the podcast most recently earned six 2026 Signal Awards, including two Listener's Choice Awards.

CLICK HERE TO LISTEN TO THE LATEST EPISODES



THE MOTH

BOOKS & GAMES



THE MOTH HAS PUBLISHED FIVE CRITICALLY ACCLAIMED BOOKS

New York Times Bestseller ***The Moth: 50 True Stories*** (Hachette Books, September 2013), ***All These Wonders: True Stories About Facing the Unknown*** (Crown Archetype, March 2017) — described as "wonderful" by *NYT*'s Michiko Kakutani and *New York Times* Bestsellers ***Occasional Magic: True Stories of Defying the Impossible*** (Crown Archetype, March 2019), ***How to Tell a Story: The Essential Guide to Memorable Storytelling from The Moth*** (Crown Archetype, April 2022) and its newest book, ***A Point of Beauty: True Stories of Holding On and Letting Go*** (Crown Archetype, March 2024), out now. In 2022, The Moth released its first-ever interactive card deck, ***A Game of Storytelling*** (Clarkson-Potter), which debuted at #1 on Amazon's list of top-selling card games. In 2026, The Moth released its first-ever guided journal, ***My Life in Stories*** (Clarkson-Potter).



"Full of emotion, humor, and vulnerability, these stories skillfully illustrate and evoke empathy for the human condition."
-LIBRARY JOURNAL, *STARRED REVIEWS*

"True to its title, 'How to Tell a Story' is a wonderfully practical and thoughtful guide to turning your own experiences and epiphanies into engaging tales."
–*THE WASHINGTON POST*

"Wonderful [...] Some [stories] are heartbreakingly sad; some laugh-out-loud funny; some momentous and tragic; almost all of them resonant or surprising. They are stories that attest to the startling varieties and travails of human experience, and the shared threads of love, loss, fear and kindness that connect us."
-MICHIKO KAKUTANI, *NEW YORK TIMES*

THE MOTH

THE MOTH BALL

Our annual fundraising gala, The Moth Ball, is the grandest, glitziest night of The Moth year. It's an all-out celebration—including cocktails and dancing, and not-to-be-missed storytelling, featuring beloved Moth tales and tellers. Each year, an honored guest receives **The Moth Storyteller of the Year Award**, which celebrates the art of the raconteur.

Our honorees include Roy Wood Jr., Hasan Minhaj, David Byrne, Regina King, Kemp Powers, Padma Lakshmi, Roxane Gay, Roz Chast, Aziz Ansari, Carrie Brownstein, Zadie Smith, Albert Maysles, Martin Scorsese, Spalding Gray (posthumously), Calvin Trillin, Anna Deavere Smith, and more.



THE MOTH



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MEDIA INQUIRIES

Media@themoth.org

SPONSOR INQUIRIES

Sponsorships@themoth.org

WORKSHOP INQUIRIES

Themoth.org/workshops

DEVELOPMENT INQUIRIES

Themoth.org/support

PITCH YOUR STORY

Themoth.org/pitch

GENERAL INQUIRIES

Themoth.org/contact

Logos, select leadership bios, and more can be found at themoth.org/media